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## TTIP and its significance for Switzerland

The USA and the EU are currently conducting negotiations regarding the creation of a comprehensive Transatlantic Trade and Investment Partnership (TTIP). With the TTIP, tariffs and technical barriers to trade are to be reduced or removed and transatlantic trade in goods and services between the EU and the USA is to be facilitated.

For the Swiss business sector, the EU and the USA are by far the most important export markets. In view of this, if the TTIP negotiations were to be brought to a successful conclusion, this would also have far-reaching consequences for Swiss companies. The risks and opportunities associated with the TTIP largely depend on the scope of the agreement and the measures implemented by Switzerland in the event that the negotiations should be brought to a conclusion.